

Guidelines for Students Enrolling in the Non-Degree Conferring Program in Electronic Commerce (EC)

Approved by a meeting of the Department of Information Management Curriculum Committee on April 18, 2004
 Amended and approved by a meeting of the School of Management Curriculum Committee on May 9, 2004
 Amended and approved by a meeting of the University Curriculum Committee on May 29, 2004
 Amended and approved by a meeting of the Academic Affairs Committee on June 14, 2004
 Amended and approved by a meeting of the Department of Information Management Curriculum Committee on
 March 6, 2005
 Amended and approved by a meeting of the School of Management Curriculum Committee on March 13, 2005
 Amended and approved by a meeting of the National Central University Curriculum Committee on March 21, 2005
 Amended and approved by a meeting of the Academic Affairs Committee on March 28, 2005
 Amended and approved by a meeting of the Department of Information Management on November 11, 2005
 Amended and approved by a meeting of the School of Management Curriculum Committee on April 15, 2006
 Amended and approved by a meeting of the National Central University Curriculum Committee on March 29, 2006
 Amended and approved by a meeting of the Academic Affairs Committee on June 11, 2006

1. The aim of this program is to cultivate the student's ability to work in the interdisciplinary field of Electronic Commerce as well as to enhance his or her job skills.
2. Students studying in any college or department in the University may apply for entry into this program.
3. University students who comply with these guidelines and earn 21 or more credit hours in the program shall have the name of the program as well as the number of credit hours earned clearly indicated on their transcript and shall also be awarded a certificate of completion.
4. As the following table of course offerings indicates, the curriculum of the Non-Degree Conferring Program in Electronic Commerce is divided into two course areas: Commerce and Information Technology. Students who have finished taking the prerequisite and required courses listed below are free to take elective courses in either of these two areas; there is no limit to the number of courses that can be taken.

Course Area	Course Title and Number	Credit Hours	Category	Department Offering the Course
Commerce	Introduction to Information Management (IM1027)	3	Prerequisite	Department of Information
	Accounting (IM1005 or IM1006)	3	Prerequisite	Management or other department offering the same course
	Marketing (IM3059)	3	Required	
	Electronic Commerce (IM3031)	3	Required	

	Electronic Commerce : Supply Chain Management (III) (IM8031)	3	Elective
	Customer Relationship Management (IM6100)	3	Elective
	Reflections on Technological Development and Social Systems I (IM7094)	3	Elective
	Reflections on Technological Development and Social Systems II (IM7087)	3	Elective
	Creative e-Marketing I (IM7059)	3	Elective
	Creative e-Marketing II (IM7060)	3	Elective
	Financial e-Commerce (IM4045)	3	Elective
Information Technology	Program Design (IM1023)	3	Prerequisite
	Business Data Communications (IM3061)	3	Prerequisite
	Database Management (IM2002)	3	Prerequisite
	Web Programming (IM3029)	3	Required
	E-Commerce Technology(IM5002,IM3058)	3	Required
	Enterprise Resource Planning (BA5040)	3	Elective
	Business Intelligence (IM5008)	3	Elective
<p>Note : 1.21 Credit hours earned from prerequisite courses may not be used to fulfill the program's credit hour requirement.</p> <p>2. Any prerequisite course in this program that is not a required course in the applicant's department may be used to fulfill the program's elective credit hour requirement.</p>			

5. Whether courses with similar titles and content taken in other University programs can be accepted in lieu of courses offered by this program shall be left to the discretion of the Department of Information Management.
6. These guidelines shall be implemented and entered into force upon approval by a meeting of the Academic Affairs Committee. The same procedure applies to any amendment of these guidelines.